

September 2023

Dear PAD1 student,

Welcome to the BA Production Arts and Design programme at the Royal Conservatoire of Scotland. We hope your journey over the next three years will prove to be one of the most adventurous, positive and rewarding experiences of your life.

Life on the BAPAD programme will provide you with a series of unique opportunities in an environment where, for those who feel passionately about their art, rewarding successes and important failures will take place. Throughout your studies you will be encouraged to integrate practical skills with theoretical knowledge and extend your creative curiosity.

The staff team are here to help you to develop your full potential but the programme will demand that you are a self-determined learner and take responsibility for your own development. Your ability to combine creativity with technique will be constantly challenged as we want you to leave us fully equipped to compete in the expanding and evolving creative and cultural industries.

To do this, you will need to build on your previous experiences by taking full advantage of new opportunities and contributing fully to the creation of a dynamic and stimulating working environment.

Please read carefully through the information available to you and if you need any further information before the start of the year, please do not hesitate to contact me.

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